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From the most modern dermocosmeceutical research with a biological approach, the **Royal Cells** line is born, consisting of specific products, with unique formulations, free of parabens, dermatologically tested and fragrance free.

The **Royal Cells** line stands out for its innovative and specific skin-restoring and rebalancing properties, designed for the skin of the face, body and scalp.

The products are formulated according to the most modern technological and cosmetic guidelines of efficacy, safety and comfort for the skin, even in the most delicate and sensitive areas of the body.

Royal Cells are innovative products for skin and scalp care, based on the research of Dr. Pier Mario Biava on cell growth and differentiation factors, which support the metabolism of epithelial cells by contributing to the natural process of regeneration and replacement of skin.

The unique formulation of **Royal Cells** line is characterized by the presence of **ZEBRAFISHCAVIARTM** or Roe Extract, a set of substances extracted from Zebrafish eggs, which promote the regeneration of skin stem cells.

ZEBRAFISHCAVIARTM: Also called Roe Extract, it is an innovative natural extract of protein factors derived from Zebrafish fish eggs, obtained with controlled extraction procedures to maintain all the characteristics of purity, efficacy and safety. Several international studies have highlighted peculiar and unique properties of rebalancing of the skin's natural regenerative processes, even in situations of sensitive, hyperkeratotic, flaking or dry skin. The constant use of **Royal Cells** Lotion helps to regenerate, restore hydration and elasticity to the scalp, even in the reddest and most sensitive areas.

Royal Cells Lotion: Regenerating and restructuring lotion for sensitive, irritated, seborrheic scalp with a tendency to desquamation with **ZEBRAFISHCAVIARTM** or Roe Extract, Ginkgo Biloba Extract and plant extracts. It is an anti-hair loss treatment, indicated in cases of progressive fall and thinning. The action of the actives revitalizes the hair root, strengthening the hairs and counteracting their fall.

Royal Cells Lotion, thanks to its unique and specific composition, with soothing, nourishing and epithelialization properties, perform a specific action on the scalp, in case of a tendency to flaking, for example when caused by keratosis.

The unique formulation of **Royal Cells** Lotion stimulates rebalance of scalp regeneration processes, reduces itching and helps to calm irritation.

In addition to **ZEBRAFISHCAVIARTM** or Roe Extract, **Royal Cells** lotion contains:

Ginkgo Biloba extracted from leaves: Natural extract known for its antioxidant, regenerating and protective properties actions for the microcirculation and for the scalp.

How to use: Apply 1 or 2 times a day about 15 drops with the dropper of the bottle directly over the scalp and rub in with fingertips until it is completely absorbed. Be very careful not to get the lotion in contact with your eyes. In case of accidental contact with the eyes, wash immediately with plenty of running water.

Royal Cells Lotion does not grease the hair and scalp and it is rapidly absorbed.

A slight transient redness after application is a desired and preliminary effect to the activity of the product.

For external use only.

Ingredients: Aqua/Water, Alcohol denat., Butylene Glycol, Roe Extract or **ZebrafishCaviarTM**, Dicocoyethyl hydroxyethylmonium methosulfate, Propylene glycol, Glycerin, Alcohol, PPG-26-buteth-26, Ethyl nicotinate, PEG-40 hydrogenated castor oil, Tris(tetramethylhydroxypiperidinol) citrate, Sodium hydroxide, Apigenin, Ginkgo Biloba leaf extract, *Salvia officinalis* leaf extract/*salvia officinalis* (sage) leaf extract, Oleanolic acid, Cinnamomum Zeylanicum bark extract, Biotinoyl tripeptide-1, Sodium sulfate, CI 19140/ yellow 5, CI 42090/ blue 1

PARABEN FREE - FRAGRANCE FREE
DERMATOLOGICALLY TESTED

Packaging: Bottle of 50 ml.



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